DIGITAL TOOLS FOR RENTALS, PRODUCTS AND CUSTOMER DATA

TAP CUSTOM APPLICATION (CA) DEVELOPMENT USE CASE

Overview

If you have had to accelerate your technology initiatives to meet the growing demand of online consumerism, you are not alone!

Luckily, digital applications can deliver efficiencies to administrative processes for both employees and customers, such as form filling, browsing available products, payment processing and even access to locations. TAP Innovations is an expert at automating manual operations affordably and offers a customized approach for businesses transitioning to mobile and web-enabled operations.

Business Challenge/Problem

Access to products or consumer information throughout day-to-day operations can vary from business location when companies have multiple sites and service areas. Without the technical capabilities to centralize storefront openings, closings and secure access to goods, administrative tasks become redundant and lengthy, while an inconsistent consumer experience is highly likely. **TAP Innovations delivers a streamlined, single point of contact approach to managing thousands of renters, locations and customers in real-time through TAP Custom Application (CA).**

Digital Tools

TAP CA technology centralizes rental, product or inventory data and enables digital capabilities like rental access, messaging and payments in a single application. A custom application supports the SaaS (Software as a Service) model and is scalable to onboard multiple facilities and locations, employees and customers. This all-in-one tool for business owners creates an enterprise view of business locations including available and booked rentals or purchased goods, customer demographics, payment status and location configurations.

- **Role Security.**
  System Administrators can configure product details and publish information for renters or consumers to visit at an arranged time/location. Managers view and manage customer information, purchase history, track rent payments and generate invoices.

- **Application Website.**
  Potential customers can search and browse available products, reserve in advance, make payments online and create a customer account for demographics and future rent payments. Reports and analytics provide trends, financial performance and other rental data.

- **Efficient User Experiences.**
  Customer access to information, streamlined access to their belongings and customized configuration based on locations, system administrators and system users for each facility.

TAP Innovations is a premier system integrator and will include third-party integration capabilities for:

- Payment gateway integration

- QuickBooks integration for billing & accounting

- Lease or rental agreement software

- Historical data migration from any information management softwares

TAP Innovations Solutions

TAP Innovations is a premier systems integrator and customer implementations expert for HR, CRM, Financial, LMS, POS, and Healthcare (EMR and PM) software companies. Solutions are easily scalable and repeatable across multiple industries including franchises:

- Bi-directional integrations
- Data transformations
- Data capture

- Bulk data loads to transfer historical data
- Actionable information
- Custom application development

Customers benefit from the simplicity of implementations, deliverables and speed to market with affordable solutions! Visit **www.tapinnov.com** to get started!

Contact TAP today to get started on eliminating your Manual Efforts and SpreadSheets (MESS)!

Visit tapinnov.com to get started!

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About TAP Innovations

theAppPlace (TAP) Innovations delivers cloud-based solutions to eliminate Manual Efforts and SpreadSheets (MESS). TAP...THE Integrated Digital Toolbox automates manual processes and greatly reduces spreadsheet sprawl, actions data into information and performs intelligent content organization across people and entity enterprises. A growing set of Digital Tools for CRM, Business Intelligence, Integrations, and more are web and mobile enabled and quick to fill data interoperability gaps with core business systems. TAP Innovations solutions have been implemented to streamline business processes for leading healthcare and financial management organizations as well as internal departments for companies from 50-15,000 employees and users.

Visit tapinnov.com to learn more.