

MARKETING SERVICES USE CASE



Overview

Blue Sky Solutions provides consulting and implementation support to Kronos users across the country through certified Kronos experts. The Blue Sky Solutions team has worked with esteemed global clients including Pfizer, GM, T Mobile, Olin and many others. To showcase their expert services, on-demand support capabilities and top-tier consultants, Blue Sky Solutions needed a robust website with visual appeal plus lead capture capabilities to help drive business growth. **TAP Innovations is a premier system integrator and connects small businesses to their customers through custom marketing, creative and digital solutions.**

Business Challenge/Problem

Blue Sky Solutions has a unique offering and brings significant value to Kronos customers through affordable, high-quality and immediate support from their certified expert consultants. Not having a website to represent their brand and solutions limited their business growth and prospects. Missing a lead capture mechanism and updated company branding drove Blue Sky Solutions to seek a digital marketing partner.

Key Digital Tools

TAP Innovations is an expert in enterprise integration and information management for small to medium sized businesses. In a matter of weeks, TAP Innovations delivered marketing solutions including website content, development and creative services to elevate their brand in the marketplace.

1. Website content
2. Website design and development
3. Website hosting services
4. Creative services for logo
5. Ongoing customer and technical service





TAP Innovations' Solutions

TAP Innovations is a premier systems integrator and customer implementations expert for HR, CRM, Financial, LMS, POS, and Healthcare (EMR and PM) software companies. Solutions are easily scalable and repeatable across multiple industries including franchises:



-  Bi-directional integrations
-  Bulk data loads to transfer historical data
-  Data transformations
-  Actionable Information
-  Data capture
-  Easily scalable and repeatable across franchises

For more Paycor and system integration use cases, visit our website www.tapinnov.com.



Contact TAP Innovations today to get started on eliminating your Manual Efforts and Spreadsheets (MESS)!

Visit tapinnov.com to get started!



About TAP Innovations

theAppPlace (TAP) Innovations delivers cloud-based solutions to eliminate Manual Efforts and Spreadsheets (MESS). TAP Innovations...THE Integrated Digital Toolbox automates manual processes and greatly reduces spreadsheet sprawl, actions data into information and performs intelligent content organization across people and entity enterprises. A growing set of Digital Tools for CRM, Business Intelligence, Integrations, and more are web and mobile enabled and quick to fill data interoperability gaps with core business systems. TAP Innovations solutions have been implemented to streamline business processes for leading healthcare and financial management organizations as well as internal departments for companies from 50-15,000 employees and users.



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