



# Why TAP is WAY Different than Other App/Integration Developers

At TAP Innovations, we go beyond standard app and integration solutions and services for the mid-market by also offering unparalleled business and specific industry acumen, consulting, process flow optimization, and more; all of which are tailored and customized to each customer's unique needs.

**TAP's MESS TEST™.** All companies in all industries have multiple business systems like HR, Finance, CRM, ERP, and more. Typically, these are different, disconnected, and have many system, data, and process gaps. As a result, most mid-market organizations try to solve these 'gaps' with what we call: **Manual Efforts** and **SpreadSheets**, and this acronym is just a 'Big Ole' **MESS**. 😊 As a result of common MESSs in all organizations, TAP leads with its signature and unique business and system evaluation of these MESSs. TAP's Expert Consultants perform deep dives into customer business operations and technology landscapes and deliver amazing insights, solutions, and recommendations, and we call this a **Total Evaluation of Systems and Technology...aka The MESS TEST™**. And get this. There is **NO COST** for this valuable assessment! That's right. This complementary assessment is typically worth \$10,000+ in the industry. However, TAP offers this at **ZERO COST**, demonstrating our commitment to customer success from the start. [Check out what one of our customers had to say about TAP's MESS TEST™.](#)

**MESS TEST™ Deliverables.** So, what key deliverables come from TAP's amazing MESS TEST™? Well, to begin with, TAP Engineers are well versed in all mid-market industry business flows, systems, and data, and we ensure customers gain a comprehensive understanding of these, facilitating and identifying inefficiencies and manual processes with customers. Our Sales Engineers excel in 1) capturing and documenting specific business requirements, 2) designing robust system solutions, 3) developing detailed project plans, 4) securing the best resources for the project(s), 5) defining affordable pricing for mid-market customers, and 6) clearly outlining the amazing ROI and Value the project will achieve. Specifically for custom apps, our Engineers design UI, screens, functions, integrations, database structures, and more. This meticulous approach guarantees well-executed projects and clear stakeholder communication to exceed customer expectations. TAP Innovations' commitment to in-depth expertise in business operations and technology sets us apart, delivering precise and effective solutions tailored to each customer's unique needs. And our customers absolutely LOVE our efficient and effective projects, solutions, and support by consistently giving TAP a **4.8** out of **5** Customer Satisfaction Rating! [Check out what one of our customers had to say about their satisfaction with TAP.](#)

**TAP Solutions & Services.** TAP delivers a wide range of solutions and services with amazing quality, speed, mid-market focus, and affordability. We call it: THE Integrated Digital Toolbox™. TAP's Digital Toolbox™ includes: 1) **Integrations** which involve moving data from point a to point b, 2) **Data Transformations** which involve combining, recalculating, or transforming in some way the data between point a and b, 3) **Bulk Document** and **Data Loads** and **Migrations** when an organization is transitioning from one system to another, 4) **Customer and M&A Onboarding** as organizations like private equity backed companies look to grow efficiently and effectively, 5) **Digital Tool Solutions and Combinations** that become repeatable **Custom App and SaaS solutions**, and 6) **Amazing Business Intelligence/Reporting/Analytics** to accomplish a company's key goal...Actionable Information (or TAP's AI) to Eliminate their MESSs, Achieve their Roads to Efficiency, and win and grow in their industries. [Check out TAP's Solutions & Services in more detail.](#)

**World Class Support.** TAP not only delivers MESS TEST™ Value with amazing Solutions and Services, but we also provide 'World Class' ongoing proactive support and maintenance (up to 24/7 if needed) for our solutions to ensure these function optimally for customers. TAP is also committed to implementing ongoing technology innovations to evolve customer solutions with today's fast paced technology industry allowing customers to win and grow in their markets. [Reach out to us here to get started.](#)

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