


# Empower Your MSP Business with TAP Innovations

Unlock New Revenue Streams and Enhance Client Services through Strategic Partnerships

## Overview

TAP Innovations specializes in enhancing MSP-client interactions and expanding service capabilities through custom application integrations. Our model focuses on creating beneficial partnerships, driving growth, and opening new revenue streams in the MSP ecosystem. By aligning with TAP, MSPs can leverage innovative solutions to meet evolving client demands and stay competitive in the market.

## Key Points

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- Specialization in custom solutions for MSP Clients.
  - Focus on creating growth-oriented MSP partnerships.
  - New revenue streams through innovative service offerings.
  - Support for MSPs in meeting evolving client demands.
  - Commitment to keeping MSPs competitive in a dynamic market.



## Expanding MSPs Offerings

MSPs are in a continuous quest to expand their revenue streams and enhance client service offerings. In an industry marked by rapid technological advancements and evolving client expectations, the challenge lies in consistently providing innovative, value-added services. TAP Innovations addresses this gap by enabling MSPs to offer advanced, seamless application integrations, thereby elevating their service portfolio and meeting the sophisticated needs of their clients.

## Key Points

1. Need for MSPs to continually expand and diversify revenue sources.
2. The challenge of keeping up with rapid technological changes in client services.
3. Client expectations for more advanced and integrated service offerings.
4. Importance of offering value-added services to retain and attract clients.
5. TAP Innovations provides solutions to enhance MSP services and meet client needs.

## Collaborative Partnerships

TAP Innovations offers a comprehensive partnership model for MSPs, featuring fixed bid pricing, diverse service enhancements, and lucrative income opportunities. This approach allows MSPs to deliver predictable, cost-effective solutions, enhancing client satisfaction and retention. The partnership with TAP ensures MSPs enjoy steady revenue, improved service capabilities, and a competitive edge in the market.

## TAP Solutions, Services, & ROI

Partnering with TAP Innovations presents MSPs with a clear path to substantial ROI. By incorporating TAP's custom application integrations and custom application development, MSPs can open up new revenue channels, significantly enhancing their earning potential. This partnership not only leads to direct financial gains through increased service offerings but also boosts client retention and satisfaction, translating into long-term revenue stability. The fixed bid pricing model further ensures predictable profit margins, making financial planning more efficient.

- Direct revenue increase through new service offerings and client solutions.
- Improved client retention and satisfaction, leading to long-term revenue stability.
- Predictable and improved profit margins due to the fixed bid pricing model.
- Long-term financial growth driven by enhanced service capabilities and client trust.

**With over 300 customers across 25 industries and in 3 countries TAP has a rating of 4.8 out of 5 customer rating, has connected 2,500 plus systems, and has connected 1,500 plus locations. Reach out to TAP today to help fill your prospects solution gap!**



**Contact TAP today to get started on eliminating your Manual Efforts and SpreadSheets (MESS)!**

Visit [tapinnov.com](https://tapinnov.com) to get started!

### About TAP Innovations

theAppPlace (TAP) Innovations delivers cloud-based solutions to eliminate Manual Efforts and SpreadSheets (MESS). TAP...THE Integrated Digital Toolbox automates manual processes and greatly reduces spreadsheet sprawl, actions data into information and performs intelligent content organization across people and entity enterprises. A growing set of Digital Tools for CRM, Business Intelligence, Integrations, and more are web and mobile enabled and quick to fill data interoperability gaps with core business systems. TAP Innovations solutions have been implemented to streamline business processes for leading healthcare and financial management organizations as well as internal departments for companies from 50-15,000 employees and users.



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