

# TAP INNOVATIONS COMPANY FACT SHEET

TAP Innovations, a certified minority-owned business, offers THE Integrated Digital Toolbox partnered with TAP's Global 'Gig Economy' Resource Model to eliminate and replace Manual Efforts and SpreadSheets (MESS). We make data accessible across an enterprise so individuals, teams, and groups can collaborate at a higher level without wasting time and financial resources.

Solutions are built on a cutting-edge innovative technology stack that can be easily combined to deliver innovative solutions that solve local, state and federal government business challenges.

Founded in 2017 by John Ragsdale and Rimond Allam, TAP Innovations has experienced year over year record growth. Here are some of the unbelievable company statistics.







**John Ragsdale**  
Founder CEO








**Rimond Allam**  
Chief Architect &  
Co-founder

## TAP Innovations By the Numbers!

-  Over **100** signed customers
-  **650+** restaurants and restaurant locations integrated thanks to TAP Innovations
-  **1,200+** business locations connected
-  **84+** systems TAP Innovations has completed integrations with, covering projects for:
  - Human Resources Information Systems
  - Healthcare EMRs, practice management systems, and others
  - Healthcare insurance and other systems or databases
  - Financial systems
  - Reporting, data analytics, and database platforms
  - Learning management systems
  - Applicant tracking systems
  - Restaurant Point of Sale systems
  - Survey systems
  - And many others!

## TAP Innovations is the preferred integration partner for Paycor



-  **1.1 million** documents moved into Paycor, and counting!
-  **650+** restaurant locations Integrated!
-  **100+** Paycor integration projects performed!
-  **75%** faster project start and completion
-  **60%** higher client retention

## Industry and Leadership Awards

- John Ragsdale, Founder CEO, was selected as a 2022 Tech Titans finalist for the Startup CEO category
- TAP Innovations was selected for the 2022 top 100 LSU alumni-owned businesses, where John Ragsdale is the LSU graduate and Founder CEO
- TAP Innovations is in the top 10 fastest growing LSU alumni-owned businesses in 2022
- TAP won the Most Innovative Company Award from BizX April 2022



## Serving All Industries

Eliminating Manual Efforts and SpreadSheets (MESS) for business in the following industries:

Restaurant/Franchise Groups · Healthcare · Construction · Financial · Oil & Gas · Trucking and Logistics · Manufacturing · Local/State Government · Photography · Storage Facilities · Retail/Car Care · Retail/Entertainment · Native American Tribes · Landscaping · Security/Protection Services · Staff/Recruiting · Managed Service Providers (MSP) · Marketing · Building Maintenance · Financial Services · Banking · And More!

### Employee Growth and Culture

- TAP Innovations is a minority-owned business certified by Texas SBA® and the US Government with a diverse team, leadership, and group of owners.
- Employee growth and culture
  - » In 2022, TAP is proud to employ 157 team members across 9 countries!
  - » This equates to a 7,750% growth increase since its founding in 2017
- TAP Innovations provides a positive workplace culture to increase employee retention, customer satisfaction, customer retention and company profitability.
- John Ragsdale, Founder CEO, has adopted The Circle of Growth philosophy introduced by New York Times Best-Selling Author Paul Spiegelman

### Customer Efficiency ROI

TAP Innovations has calculated 200,000 hours saved across 110 projects for 100+ clients with over 1,200 business locations!

### Revenue Growth

- TAP Innovations has experienced a 230% growth in revenue in the first 6 months of 2022
- 2021 TAP Innovations experienced an 800% growth in new clients and business revenue and completed 300% more integrations in 2021 compared to the previous year.

### Hear from TAP Innovations Customers!

"There was an immediate ROI because we were able to cut the SharePoint expense. Phase 2 has solved our manual processes like reports and generating weekly checks, which frees up resources and gives us a return on their time."

- Trish Armstrong, Director of Client Relations for MLR Tribal Solutions, LLC.

"TAP Innovations helped us combine business and financial information across our 7 family entertainment locations. Now we can make faster and more informed business decisions with data we can trust."

- Jennifer Espenchied, Vice President of Human Resources, Cinergy Entertainment Group

"Our Panera Bread franchises needed improvement in how we process payroll, so removing a lot of manual effort and redundant work was a big priority. Thanks to TAP Innovations, our 70 locations across the country process payroll more efficiently now that data flows between our Paycor and HR business systems automatically!"

- Maryjo Kiser, VP Benefits & Compensation, Hamra Management

"Wow- TAP Innovations really came through for our franchisee organization to transfer 30,000+ employee documents into our server. TAP provides top-notch service and reliable technology to connect our 260 locations. We have developed a fantastic partnership with TAP!"

- Jodi Piscitello, VP of Accounting, D.L. Rogers Corp.



tapinnov.com  
tapinnov@tapinnov.com  
972.842.4554

### About TAP Innovations

theAppPlace (TAP) Innovations, certified by the Texas SBA® as a minority-owned business, delivers cloud-based solutions to eliminate Manual Efforts and SpreadSheets (MESS). TAP Innovations...THE Integrated Digital Toolbox automates manual processes and greatly reduces spreadsheet sprawl, actions data into information and performs intelligent content organization across people and entity enterprises. A growing set of Digital Tools for CRM, Business Intelligence, Integrations, and more are web and mobile enabled and quick to fill data interoperability gaps with core business systems. TAP Innovations solutions have been implemented to streamline business processes for leading healthcare and financial management organizations as well as internal departments for companies from 50-15,000 employees and users.

